

BUSINESS PLAN

Cinesouq

Tony Kandah, Owner

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1 EXECUTIVE SUMMARY

1.1 Product

Online Film Market:

The independent film industry is facing growing challenges in today's marketplace. The world economy, piracy, the shrinking of the DVD market, the decreasing advances from the domestic and international territories, and the costs associated with releasing films have made it difficult for independent films to find distribution.

1.2 Customers

Independent Filmmakers, Film & TV Production Companies, Film & TV Sales Agencies

1.3 What Drives Us

To

2 COMPANY DESCRIPTION

2.1 Mission Statement

To help independent filmmakers overcome the challenges related to the marketing and distribution of their filmed properties, to succeed and profit from their works utilizing the power of the internet and its vast possibilities, and to fortify our commitment to keeping the spirit of the independent filmmaking alive throughout the globe.

2.2 Principal Members

Tony Kandah

2.3 Legal Structure

LLC